



Savannah Derby Devils 2018 Sponsorship brochure

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Savannah Derby Devils 2018 Sponsorship Opportunities

The Savannah Derby Devils is Savannah's premiere semiprofessional sports team and a member of the Women's Flat Track Derby Association, the governing body of International Roller Derby Competition. Our league competes for national ranking with teams around the U.S.

We anticipate hosting 4-5 home bouts in 2018.

The home bouts are slated to be held at either the National Guard Armory in Savannah or the International Trade and Convention Center in Savannah. The tentative home games will be in March, April, May, August and September.

Being a sponsor of the Savannah Derby Devils is an investment in your community. The Savannah Derby Devils help to empower women of all shapes, sizes and walks of life, in developing their full potential whether they are a skating athlete, staff support or event volunteer. Developing strong and confident women, able to mentor and give back to the community is at the heart of the Devils' organization.

Your sponsorship dollars enable us cover the costs of our season's competition and travel expenses as well as support local charities at each home event. Your company will benefit by receiving a positive endorsement from a family friendly organization.

Why support a sporting event?

Women's Flat Track Roller Derby is one of the fastest growing female sports in America. Two-thirds of all roller derby fans knew the businesses that supported their local derby league and nearly 95% held a favorable opinion of these businesses as a result. Over 60% of derby fans patronized businesses that sponsor their local league. Devoted derby fans make even more of an effort to support sponsoring businesses, 82% know who the sponsors are and almost 78% have patronized those businesses. **

Our audience is roughly 61% female and 39% male. We have around 600 to 1,200 spectators at our home games.

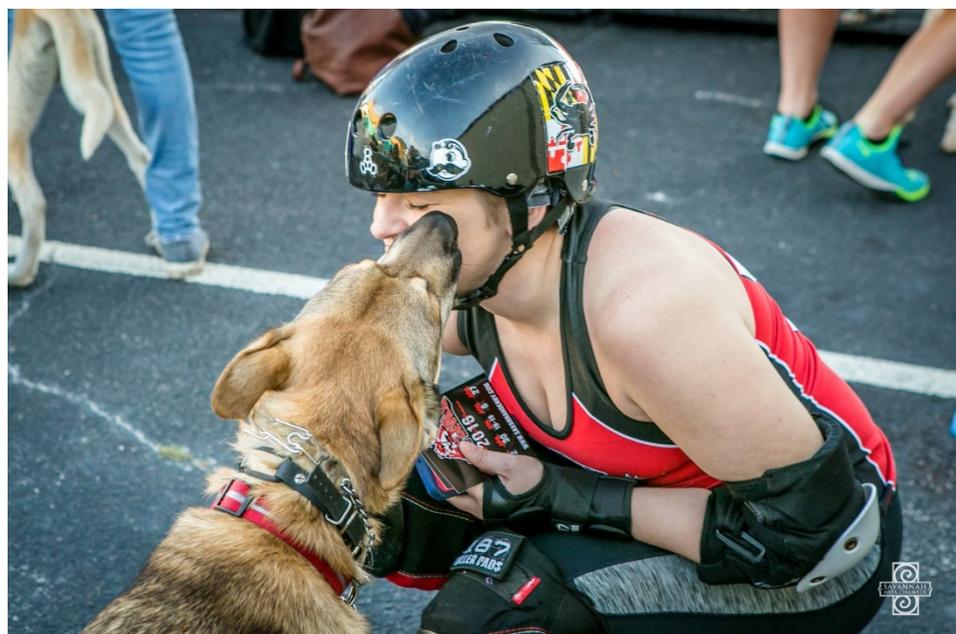
Another reason to support the Savannah Derby Devils is our sense of community. The League formed in 2006, and since then, hundreds of women and men have laced up as skaters and referees. Our skaters are determined, rising to overcome adversity with a demanding schedule, pricey equipment, and physical and mental challenges. Skaters pay dues to help cover the cost of the practice spaces, and training. We are a group of passionate individuals who are disciplined and dedicated to this league and our community, volunteering, and raising money to support

other charities and community needs. We have strong leadership, a devoted training staff, and dedicated volunteers. Fostering a safe and encouraging environment, we develop amazing athletes, invest in meaningful lifelong friendships, and change lives. Our league provides opportunities for women to improve their physical fitness, as well as support their community. We empower young female athletes through our sister league the Savannah Junior Derby-Taunts, as well as offer adult participation levels from recreational to competitive. The Savannah Derby Devils offer leadership opportunities, training, and clinics to help female athletes become more confident in their abilities, translating to greater opportunities in their private lives and positively impacting our community.

The Savannah Derby Devils are a 501(c) 3 non-profit organization. Donations are tax exempt as applicable by law. In return The Savannah Derby Devils volunteer and monetarily support various local charity during each home game and throughout many events held in the city. Here is a brief sampling of organizations we've supported:

The 200 Club of the Coastal Empire
The Ronald McDonald House
Girls on the Run
Rape Crisis Center of the Coastal Empire
America's Second Harvest
The Humane Society of Greater Savannah
Kicklighter Academy
The St. Baldrick's Foundation
Wounded Warriors Project

** Demographics provided by the Women's Flat Track Association (2012).





Sponsorship tiers:

Season sponsors: \$5,000

Business logo on all Savannah Derby Devils promotional materials to include: Full page ad in our game day brochures, posters and date cards; your company logo on cozies and special event T-shirts; your company's banner (supplied by you) placed inside our home game venue.

Your business will be mentioned in all radio announcements and social media posts regarding our events. The season sponsor(s) will receive 10 tickets per game and will also be given free vendor booth space and first dibs on vendor location.

Your company will be featured on the home page of our web-site with a link back to your organization's web-site.

Gold Sponsors: \$2,500

Business logo on all Savannah Derby Devils promotional materials to include: Full page ad in our game day brochures, posters and date cards; your company's banner (supplied by you) placed inside our home game venue; your business will be mentioned in our social media posts for our events. Gold sponsors will receive 8 tickets per game. Gold sponsors will also be given free vendor booth space at our home games.

Your company will be featured on the home page of our web-site with a link back to your organization's web-site.

Penalty Box Sponsor(s) \$1,500

Your company will be the sole sponsor of the penalty box. Each time a skater gets sent to the penalty box, your company's name will be mentioned by our bout announcers along with information about your company and the services you provide. Business logo on all promotional materials to include: Full page ad in our game day brochures, posters and date cards; your company's banner (supplied by you) placed inside our home game venue; your company will be featured on the home page of our web-site with a link back to your organization's web-site.

Your company receives 7 tickets to each home bout and a free vendor booth space.

Derby fanatics \$1,000

Business logo on all promotional materials to include: Half page ad in our game day brochures, posters and date cards; your company's banner (supplied by you) placed inside our home game venue; your company will be featured on the home page of our web-site with a link back to your

organization's web-site. Your company receives 6 tickets to each home bout and a free vendor booth space.

Devils Road Warriors \$750

This sponsorship tier will help the league cover the cost of traveling to away games which include gas and hotel fees.

Business logo on all promotional materials to include: Half page ad in our game day brochures, posters and date cards; your company's logo will be featured on social media along with pictures of the team during their travels to away locations; your company will be featured on the home page of our web-site with a link back to your organization's web-site. Your company receives 5 tickets to each home bout and a free vendor booth space.

Devils' Advocates \$500

Business logo on all promotional materials to include: Half page ad in our game day brochures, posters and date cards; your company's banner (supplied by you) placed inside our home game venue; your company will be featured on the home page of our web-site with a link back to your organization's web-site. Your company receives 5 tickets to each home bout and a free vendor booth space.

Jam sponsor(s) \$300

Before the start of the jam your company's name will be mentioned as the sponsor for that jam throughout the entire event. Business logo on all promotional materials to include: Quarter page ad in our game day brochures; your company's banner (supplied by you) placed inside our home game venue; your company will be featured on the sponsor section of our web-site with a link back to your organization's web-site. Your company receives 4 tickets to each home bout.

Friends of the Devils \$175

Your company will get a quarter-page ad in our bout programs handed out at each event. Your company banner, provided by you, will hang at the venue during home events; your company will be featured on the sponsor section of our web-site with a link back to your organization's web-site; your company receives two tickets to each home bout.

Support the Devils \$100

Your company will get a quarter-page ad in our bout programs handed out at each event. Your company banner, provided by you, will hang at the venue during home events; your company will be featured on the sponsor section of our web-site with a link back to your organization's web-site; your company receives two tickets to each home bout.

For sponsorship opportunities email: derbydevilssponsorship@gmail.com, or call (305) 218-6648.



Photos by Brian Greer and KO Photography and SDD.